



NONINO DISTILLATORI

Awarded as the Best Distillery in the World by Wine Enthusiast Wine Star Awards, the world most important international award in the wine and spirits sector, it is the first grappa brand to receive this recognition. A success that starts from far away: the Nonino family has been artisan in the art of distillation since 1897. However, it was the harvest 1973 that brought the winning idea: selecting the pomace from a single vine variety, fermenting it in purity, and then distilling it immediately. So Giannola and Benito had chosen the pomace of Picolit grapes, thus creating the Monovitigno Picolit Cru Grappa Nonino, which revolutionized the way of distilling and introducing grappa in Italy and throughout the world. Over time many autochthonous vine varieties had been forgotten, so in 1975 they created the Nonino Risit d'Aur – Gold Vine-shoot Prize to underline the values and the permanent relevance of the peasant civilization and to make the ancient autochthonous vine varieties recognized. From the technical-scientific prize to the literary one, the process was natural. In 1984 they created the Grape Distillate: ÙE (D.M. 20.10.84). Since the early 2000s the Noninos have continued the evolution of Grappa - Italian Cocktail Spirit protagonist of fantastic cocktails and aperitifs. On social networks with the hashtag #bebravemixgrappa.

IN THE FOREGROUND

At the head of the company Giannola (1998 Cavaliere del lavoro) and Benito Nonino together with their daughters Cristina, Antonella and Elisabetta and their grand-daughter Francesca.

Over the years, the Nonino Prize has anticipated the awarding of the Nobel Prize five times: Rigoberta Menchú, V.S. Naipaul, later also President of the Jury of the Nonino Prize, Tomas Tranströmer, Mo Yan and Peter Higgs.

THE STRONG POINT

Nonino was the first Italian company to introduce and make the grappa product appreciated in an international context, outside the Italian borders. The winning choice of using the pomace of a single vine variety, the Monovitigno® Nonino, the distillation 100% with artisanal method and the natural aging of the Riserva in barriques allowed the creation of an innovative and high excellence product, a reference point in the sector.