

FENDI

presents

**The Whispered Directory
of Craftsmanship**
a guide to **Made in Italy**,
strictly handmade

www.thewhispered.it

 **NONINO**
Distillatori in Friuli dal 1897



**MADE IN ITALY
STRICTLY
'HANDMADE'**

Borsalino, Buccellati, Fendi, Maserati, Nonino Distillatori, Riva, Rubelli, Slow Food, Venini, ...: brands with different places of origin, but joined by a great **passion for craftsmanship**, for the attention to details, for a mix of **tradition and innovation** that converge in a unique product.

The first guide to the excellence of the **Made in Italy**, published by Mondadori Electa where Fendi tells the history of **handmade in Italy**: each entry is associated to the names and places of the craftsmen and their stories.

Available, in Italian and English, in the most important bookstores all over the world from Paris to New York.

FENDI



RIVA



NONINO



MASERATI



BUCELLATI

