

Centoveventi anni della Famiglia Nonino



Special Mention

“Companies for Culture”

BAUER – Ca’ Foscari

Incroci di civiltà 2018

Nonino Family

The first Special Mention “Companies for Culture” BAUER – Ca’ Foscari goes to the Nonino family who has proved in the course of the years starting from the first distillery established by Orazio Nonino in Ronchi di Percoto in 1897, the skill of finding always new ways to give value to the tradition of their territory innovating.

This attention, among the other things, has taken the form of the prizes that are the tangible symbol of the family’s love for the values of the land, the places and the local history. The Nonino Prize Risit d’Aur – Gold Vine-shoot is awarded to the winemaker who has set to dwelling the best plant of an autochthonous vine variety. The prize is at the same time an acknowledgement and an incentive for a way of conceiving the business as a cultural act.

For 43 years, besides, the Nonino family has awarded writers and intellectuals (“Master of our time”) who have distinguished themselves for the same attention to the specificity of the local historical tradition – a way of conceiving the business as the protagonist of meaningful initiatives that underline the need of protecting one’s own history and one’s own unique way of being in time and space.

Venice 7th April 2018