



## The event

The Nonino Prize changes: it will be biennial and more European

The manifestation organized by the family of distillers changes its form. This Spring an event in Paris. And in 2027 Percoto will host a special edition of the traditional Prize

## **The new Nonino: it will be biennial and more European**

### **THE TURNING POINT**

From Percoto straight to the heart of European capitals. The Nonino Prize is broadening its horizons, taking another step forward, and just yesterday morning it was announced that the ceremony in Italy will be held every two years.

The traditional event with the literary prize, which has gained solid fame over the years, even among experts, is usually held towards the end of January, but this year the Nonino family has decided to confirm that the event will be held in Paris. The date has not yet been set, but what is certain is that next spring there will be an event in the French capital, with an award ceremony or something else, always focused on themes dear to the Friulian event such as respect for the earth, reflection on the conflicts that are dominating the globe and, above all, with a particular attention paid to young people on those current scenarios that concern everyone. In short, a broad-ranging idea.

### **THE COURSE**

"The themes that have always characterized our course remain unchanged - explains Antonella Nonino - such as ecology, respect for humanity, and protection of the earth. Now we will try to schedule an event in European capitals to broaden our perspective and give the project an international dimension. It must be said that also in the past we have gone beyond boundaries, I remember, for example, when we held an initiative in Berlin together with Claudio Magris, but now the project is more comprehensive, even if the date and other organizational aspects are still being finalized. Essentially, it will be a time for meeting and communicating with jury members and prize-winners, to delve deeper into issues related to respect for the earth and humanity, especially in light of recent global developments."

Therefore, dialogues and events are coming not only in the capitals but also in the most famous European and international institutions, also to remember the founder Benito Nonino (1933-2024) and all those principles that made both the company and the Nonino family known in Italy and abroad.

### **NOBEL LAUREATES**

In over 50 years of debates with authors in Percoto, winemakers, writers, philosophers, thinkers, and scientists have been awarded, and six times the names chosen actually anticipated the awarding of the Nobel Prize (the list includes Rigoberta Menchù, V.S. Naipaul, Tomas Tranströmer, Mo Yan, Peter Higgs, and Giorgio Parisi). «The next edition of the Nonino Prize in Friuli has already been scheduled for January 30, 2027, at the Nonino Distilleries - say the members of the jury, supported

by Giannola, Antonella, Cristina, and Elisabetta Nonino - a special edition, conceived to convey even more powerfully the bond between culture, territory, and our family's entrepreneurial vision».

## RURAL CIVILIZATION

The initial spirit, in fact, was to highlight the rural civilization with the aim of saving the native Friulian vine varieties, which were on the verge of extinction. Only later we chose to join a literary event that, over the decades, has gathered prominent personalities in the jury such as Mario Soldati, Father David Maria Turoldo, Luigi Veronelli, Gianni Brera, Ermanno Olmi, Mario Rigoni Stern, Jorge Amado, Peter Brook, Emmanuel Le Roy Ladurie, Natalia Ginzburg, Claudio Magris, V.S. Naipaul, James Lovelock, Adonis, Antonio Damasio, Edgar Morin, John Banville, Fabiola Gianotti, Giorgio Agamben, and Amin Maalouf.

### Gianpaolo Bonzio

[testo sotto foto Sig.ra Giannola]

"CULTURE AND TERRITORY AMONG THE OBJECTIVES ARE THE PROTECTION OF THE LAND AND RESPECT FOR HUMANITY"

[Didascalia foto]

PERCOTO The Nonino Family with the Jury and last year's prize-winners. Below Giannola Nonino